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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: William R. Matz

Group Art Unit: 2153

Application No.: 10/039,062

Examiner: Sean M. Reilly

Filed: December 31, 2001

Title: "System and Method for Targeted Content Distribution Using Tagged Data Streams"

VIA FACSIMILE 571-273-8300

TC2100

Attn: Examiner Reilly

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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AMENDMENT AND RESPONSE TO
FEBRUARY 18, 2005 OFFICE ACTION

This Response is filed in reply to the Office Action mailed on February 18, 2005, and it is believed to place the above-identified Application in condition for allowance.

Assignee responds as follows:

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